

# **Speaking Events**

- Marcum's Building Blocks Webinar
- NECA Wisconsin Chapter
- NECA Illinois Chapter

## **Key Topics**

- Ownership Succession
- Economic Outlook & Market Trends
- Construction Forecast
- Construction M&A
- Mergers and Acquisitions in the Construction Industry
- ESOPs in the Construction Industry
- Internal Equity Transfer in the Construction Industry

### Credentials

- Series 63 & Series 79
- Master of Business Administration | University of North Carolina at Chapel Hill

# **Carter Brenneman**

# Vice President BaseRock Partners

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### About

Carter Brenneman is a Vice President at BaseRock Partners where he brings a wealth of knowledge on financial advisory for M&A and internal transactions, including divestitures and capital raises.

Carter leads deal teams and collaborates closely with clients to develop transaction marketing materials, oversee workflows, and conduct in-depth analysis of operational and financial data to support valuation negotiation processes.

With a specialized focus on sectors such as specialty trade, industrial and heavy civil contractors, and construction materials, Carter brings valuable experience to the table for clients.

Prior to joining BaseRock Partners, he served as a Director at Lochearn Capital, Vice President at FMI Capital Advisors, and Associate at Brookwood Associates.

### **Speaking Topics**

- Introduction to Ownership Succession
  - An introductory discussion of the most common ownership succession paths in the construction industry.
  - Mergers and Acquisitions in the Construction Industry.
  - ESOPs in the Construction Industry
  - Overview of the common techniques utilized to transfer equity internally. (Can be a stand-alone deep dive)
- The Landscape for Construction M&A
- M&A Trends and Transaction Options for Business Owners